

II Business Plan II

2020-21

Main Goal of 2020-21

To strengthen the organization so that it can play an effective role towards achieving Global Sustainable Development Goals.

: Our Vision :

Nature's Bounty + Human Wisdom= Paradise on Earth!
Life is perpetual YOGA. Every moment we have to make a CHOICE.
Our vision is this: 'WE ALL MAKE RIGHT CHOICE IN OUR LIFE ALWAYS!'

Our Mission:

To make effort that every citizens dare to THINK INDEPENDENTLY and LIVE THEIR CONVECTION.
They become GLOBAL citizens by letting go their narrow identities and barriers while nurturing their local culture and heritage.
They become physically HEALTHY, mentally WISE, heartily LOVING and spiritually SOUND.

: Main objectives of 2020-21 :

1. To put our house in order
2. To increase happiness index of "Jeevantirth Parivaar"
3. To make effective use of ICT
4. To move towards Financial Sustainability
5. To give best to the beneficiaries
6. To prepare strategic plan for next 5 years : 2021-22 to 2025-26

To put our house in order	To increase happiness index of "Jeevantirth Parivaar"	To make effective use of ICT	To move towards Financial Sustainability	To give best to the beneficiaries
A. To go beyond legal compliances and follow best practices in the field. B. To involve all stakeholders in decision making through Participatory Strategic Planning process. C. To optimize use of limited resources we have, for best results. D. To observe Due Diligence by following policies & procedures laid down on daily basis. A way of life.	A. To make Jeevantirth a 'Learning Organization' so that every member of the organization Grow Inwardly. B. To create a cultural environment so that each one gets best opportunity to give their best. C. To share and care by celebrating joys and sorrows of the team members and their family. D. To create a congruence among people, work, system and culture in the organization.	A. Digitization of reporting and documentation process and of supervision-monitoring. B. Beneficiary segmentation & management, inventory management, donor management, personnel management. Data available at a click. C. Evaluation and impact assessment using software or portal. D. Use of social media / google applications for online data management & meetings/trainings.	A. To increase visibility on social media for establishing presence and identity of the organization. B. To establish and maintain live relationship with the existing donors. C. To increase donor base by using different resource mobilization techniques. D. To explore more for partnership and CSR projects.	A. A community/beneficiary engagement with right knowledge, skill and attitude. B. To help beneficiaries to help themselves so that their self-esteem is maintained. C. To help them become lifelong learner based on their needs, interests and scope of development. D. To ensure active partnership of beneficiaries right from the planning stage of the program for their ownership and commitment.

Key Performance Indicators

1. Accreditation with reputed alliances and networks. 2. Putting as much details possible on public domain as per checklist. 3. Formation of local 'educational committees' for educational program. 4. Regular monthly meetings of core committee. 5. Governance records available at one click.	1. Personal development plan of all team members 2. List of trainings undergone by the team members 3. Joint birthdays/anniversaries celebration every month. 4. Direct talk with core committee members every month by each team member. 5. Foundation day celebration and tour.	1. Daily reports by WhatsApp and Mails. 2. Monthly reports available on request. 3. Quarterly reports available online. 4. Data on portal.	1. Regular updating of activities on blog, Facebook etc. social media platforms. 2. Donor management tool in operation. 3. Three more partnerships and/or CSR Projects.	1. Community engagement meetings. 2. Formation of education committees. 3. Beneficiary profile study and need assessment.
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DUE DILIGENCE

THINK GLOBALLY, ACT LOCALLY

BENEFICIARY IN CENTER

PARTNERSHIPS

"The Purpose of Jeevantirth is to enable people to be a life-long learner by community oriented education; so that they became full of Joy, Love and Understanding".