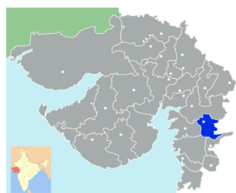




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Tribal Development – Brief Report 2014-15



Dediapada is situated on south-eastern tribal belt of Gujarat in Narmada District. **Narmada district:** The district has 4 talukas, which includes Nandod, Sagbara, Tilakwada and Dediapada. **Dediapada Taluka:** 214 villages, Population: 1,43,574, Tribal population, hilly forest area. Small villages are again scattered in different talukas – hamlets.

Jeevantirth is working for last five years in partnership with St. Xavier's College Society and other Government and Non-Government organizations for Aadi Aushadhi Groups of Traditional Healer's Families and Tribal population for the overall development of area. Our strategic thrust is to develop forest based green economy so that we can check disparate migration, de-forestation and preserve and protect Biodiversity and Indigenous Knowledge of the Tribal population.



Jeevantirth & Gujarat Medicinal Plants Board jointly organized an "**Amla Products Training**" workshop at Juna Koba. 70 participants from 7 Districts representing about 22 Women SHGs (Self Help Groups) participated in it. GMPB will give Rs. 25,000/- as a Grant and Rs. 25,000/- as a loan for making and marketing Amala Products to all the SHGs. Jeevantirth is facilitating the process.



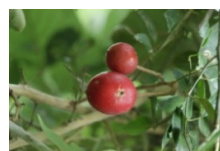
Himmatbhai (Co-ordinator, Tribal Development) attended program on **Formation, nurturing & linkage of SHG Federations organized by NABARD** at Mysore.

Biodiversity Projects:

Jeevantirth signed 3 MoUs with Gujarat Biodiversity Board for forming **35 Biodiversity Management Committees (BMCs)** and preparation of **27 People's Biodiversity Registers (PBR)**. The details of the BMCs and PBR status are mentioned below. Jeevantirth has also signed an MoU for survey of Bio-resources for 3 eco-systems in Narmada, Anand, Jamnagar and Devbhoomi Dwarka Districts. The details are mentioned below:

Sanctioned Project from Biodiversity Board

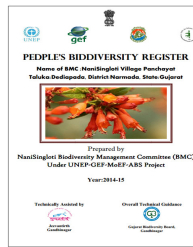
Sr .	Project	Month of MoU	Target		Villages under Panchayat	Progress		Amount Sanctioned (Rs.)
			BMC	PBR		BMC	Draft PBR	
1	GBB	Feb-15	10	10	31	10	5	10,50,000
2	UNEP-GEF	Sep-15	15	7	50	15	7	6,75,000
3	NBA	Jan-15	10	10	27	-	-	10,50,000
	Total		35	27	108	25	12	27,75,000
4	Bio-resources Survey	Oct-15						3,99,000
	Grand Total							31,74,000



Taluka Level Meeting: Taluka level meeting of “Sarpanchs” (Village Heads) and “Talaties” (Village level revenue officer) of all the project area villages was organized to brief about the various projects and activities carried out by Jeevantirth on 12th September 2014 so that they can get involved and cooperate in their best of the capacities.



Local **Member of Legislative Assembly Shree Motibhai Vasava** and local officials also attended the function and show their willingness to cooperate in the various projects run by Jeevantirth. Exhibition prepared by Jeevantirth on the various activities generated good atmosphere and leaflets and other material was also given to all the participants. So far we have submitted English and Gujarati PBR of 7 BMCs under UNEP GEF Project.



Partnering with GIZ in making SANG and DISHA:

Jeevantirth became an active partner in the formation of pre-harvest support network **Sustainable Agriculture Network**, Gujarat and the post-harvest value chain support special purpose vehicle called **Dedicated Initiative for Sustainable and Holistic Agriculture Pvt. Ltd.** to support small and marginal farmers under Rural Insurance Support Program. Many initiatives were undertaken under the program with like-minded NGOs during the year.



Mango Marketing Initiative

It was A **Social Business** in its' true sense. We considered the Mango Marketing Initiative as an “Aapad Dharma” – it was not in our agenda

or schedule, but we responded positively to the call. We enjoyed the challenge to sell 13,000 Kg. of mangoes in 15 days. Monsoon was looming on us; within the short span of fortnight we had to explore different outlets, make promotional campaign material, do various mango marketing experiments, prepare video documentation, and celebrate mango festival and no doubt to sell the mangoes! But it happened because of the constant support from our friends, relatives, partner organizations, Shrushti Innovations, Gujarat Bio-diversity Board, GIZ team of consultants, IdeOxide and other well-wishers.



Raju, Deepti & Himmatbhai represented Jeevantirth in strategic planning meeting of “**NABARD-GIZ's initiative making Farmers Producer Organizations**”. Workshop was organized at Jeevantirth, Juna Koba on “**Basic Good Agricultural Practices**” ongoing with 7 partner organizations joining Gujarat Mango Marketing Initiative - 2015.



Jeevantirth has developed a **Nursery with the support of MGNREG Work** at Dediapada in which 1,00,000 Medicinal Plants are various species are nurtured and will be given to the members of Aadi Aushadhi Groups.



Non - Pesticide Management:

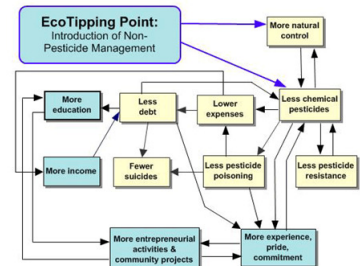


Pests and pesticides contribute to the major economic and ecological problems affecting the farmers, crops and their living environment. Two decades of experience in India on Non Pesticide Management shows that pest is a symptom of ecological disturbance rather than a cause and can be

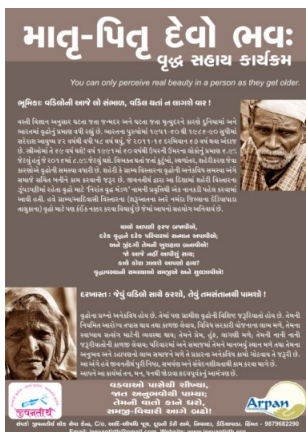
affectively managed by using local resources and timely action. The emerging new paradigm of sustainable agriculture shows that the new knowledge synthesized from traditional practices supplemented with modern science can bring in ecological and economic benefits to the farmers. The small success from few villages could be scaled up into more number of villages in Gujarat in coming years. The costs of cultivations could be brought down significantly without reduction in yield. Non Pesticide Management is one of the components of the 'Community Managed Sustainable Agriculture' program with technical support from Sustainable Agriculture Network Gujarat (SANG) and its partner NGOs with financial and administrative support from the GIZ-RISP.



Non-Pesticide Management: Positive Tip



Matru-Pitru Devo Bhava:



Support Program for Elders of Dediapada

With the generous support from Arpan Foundation USA we initiated a project to support of elder people of 20 villages of Dediapada numbering about 500. Apart from weekly Sastsang Meetings and Nutrition during the year we have helped them in a big way to avail support from the Government's Old Age pension Scheme. We also supported them for health check-up and Cataract Operations with the support of Tejas Eye Hospital. Visit of Anandbhai and Shilpaben of Arpan Foundation boosted our moral and we resolve to work harder so that elders can enjoy their time happily and meaningfully.

The elders of a community are the voice of God.



Dadhwada Vegetable Nutrition Garden Project:

Under the umbrella organization of Jeevanti, Srushti organics has started its vegetable nutrition garden project in 12 villages of Dadwada. The objective of this project is to fulfill the balanced nutritional need of five rural families of 12 villages in Dadhwada taluka of Tapi district by developing a backyard kitchen garden through sustainable agriculture practices & optimal use of local resources on 800 sq ft area.



Go to the people. Live with them. Learn from them. Love them. Start with what they know. Build with what they have. But with the best leaders, when the work is done, the task accomplished, the people will say "We have done this ourselves!"

Harit Sena: 2014-15:

Arpan Foundation also supported to form **'Harit Sena' of 500 school children of 20 schools in Dediapada**, so that they become sensitive to the environment, and love & nurture trees so that reverence for life become the foundation for their environmental activism. The inaugural event of the program Taru Mitra was held at a primary school in Nivalda on 4th August. More than 300 students along with the school staff enthusiastically organized and participated in the event. Mr. Raj Patel, Range Forest Officer and chief guest of the event, displayed his support by providing the necessary seeds/seedlings to the kids. "I have been to jungles all around India but none match the likeness of the Baandi Serva jungle of 1998. Its immense beauty has been imprinted into my memory. It's very sad that the jungle has been cut down to a large extent in the last few years." said Mr. Patel.



Gujarat Van Vikas Nigam gave 1,00,000 plants of Dodi and Madhunashini to our AadiAushadhi Group. MoU was signed with Jeevantirth in this regard and they even promised to give small amount as an incentive to the members in addition to the Buy Back policy.

The institute is entitled to tax exemption under sec 80G.

: Bank Details :

"JEEVANTIRTH", Bank of India, Sabarmati Br, Ahmedabad. SB A/c No. 201410100024241
MICR No.: 380013028. BKID: BKID0002014

: For Foreign Donations :

FCRA Reg. No. 041920030, Bank of India, Shahibaug, Ahmadabad.
A/c No. 202310110004205, IFSC: BKID0002023, MICR Code: 380013030

**We heartily thank all our donors and well-wishers for generously supporting our cause of serving humanity.
Without their support we could not even dreamt to reach the un-reached.**

:Our Contact in Mumbai:

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